



Funded by:

 **Lloyds TSB Foundation**
for England and Wales

INFORMATION SHEET

Getting started with Ebay and Paypal

Ebay

www.ebay.co.uk

There are lots of misconceptions about Ebay. Here are a few of the more common ones!

Its all just auction sales!

Lots of items sold on Ebay are at fixed 'buy it now' prices or have a 'buy now price' with a make an offer option.

It's just people offloading off junk they don't want!

Lots items up for sale are brand new - often being sold through trade or retail outlets.

Lots of companies use Ebay to sell off end of line items at bargain prices.

You can't make any money selling on Ebay !

Many people create small profitable businesses out of selling and trading on Ebay.

How they do this will vary but one of the ways many people start is by putting in the time to trawl through retail sales and shops that sell off items at bargain prices - then sell on the bargains they pick up with a small additional mark up added to them for their time and effort.

If you are someone who enjoys shopping generally - this can be a fun way to make some extra money. However, you do need to be hard nosed about what you buy - pick up what you are sure people will buy rather than items that you happen to just like! This being especially true if you are going to be selling items of clothing that rely on personal taste and preference.

Lots of people have created their own small profitable businesses doing this – but it does take hard work, commitment and effort to make it work!

I'll get ripped off!

OK, fair enough sometimes this does happen - BUT you can be ripped off buying mail order, or through the phone book or even on the High Street!

BUT if you pay for your items using 'Paypal' you get '*the eBay Money Back Guarantee*'

Through this scheme Ebay guarantee buyers receive the item they ordered - or get their money back.'

Likewise paying with a credit card also gives you added security - as you may be able to claim for any loss through the credit card company!

Remember though - this is only cost effective if you clear the credit card bill every month before you start to build up interest on your purchases!

Also if an item isn't as described then Ebay will help you with resolving the dispute.

What's Paypal?

www.paypal.com/uk

Paypal is a secure online payment system.

It's not used just by Ebay – lots of online businesses now use this system – because its quick and hassle free for them.

Here's how it works:

Paypal acts as a secure banking arrangement -

Enabling people to make payments to other people or companies without having to reveal there own banking details to the third party they are dealing with.

Effectively you make your payment for goods to Paypal -

they then pass on the money to whoever you are buying the item off.

This keeps both parties bank account details secure and safe.

... and Paypal keep going because they make a small charge for the service charged to the vendor selling the item of service NOT the person who is paying for the goods.

It's simple, efficient and best of all anonymous!

Setting up an account with Paypal is done online through their website.

You can also use it if you want to sell items on Ebay - people can pay you through Paypal and the money is transferred onto you.